

SERVICE COMPARISON CHART

MOST COMMONLY ASKED QUESTIONS	Amir & Aleks	The Other Guys
Are you a full-time, licensed realtor?	YES	
Are you in the top 5 percent of Toronto Realtors? (2016)	YES	
Do you have a team and systems in place to deliver consistent service?	YES	
Do you develop a unique, custom marketing plan for every home?	YES	
Do you have an exclusive company website? Personal website?	YES	
Do you pay to enhance the presence of my home across the web? Realtor.com?	YES	
Do you create a single, dedicated property website for each home yourself?	YES	
Do you provide professionally designed colour brochures?	YES	
Do you hire professional photographers?	YES	
Do you provide a virtual tour of the home?	YES	
Do you provide floor plans of the home?	YES	
Do you have a written marketing strategy and checklists to follow?	YES	
Do you know your average days-on-market in 2016?	YES	
Do you know your average % of list price sold in 2016?	YES	
Do you stage homes that you sell?	YES	
Do you work with a professional stylist when staging homes?	YES	
Do you own the staging furniture that you use?	YES	
Do you have the home inspected by a certified Home Inspector?	YES	
Do you pay for the status certificate (condos)?	YES	
Do you have the home cleaned professionally?	YES	